Jatco CVT-X Birth! | Special feature | My JATCO | Powered by Jatco 2021/08/20 10'56

My JATCO もっと知りたくなる Powered by Jatco

Vol. 8 / 2021.8 August issue

Top

Special feature
FEATURED

Serialization SERIALIZED

Video news

My JATCO Top> Special Feature> The birth of Jatco CVT-X!



Vol. 8 / 2021.8 August issue

Special feature

NEW



The birth of Jatco CVT-X!

New CVT bearing the name of the ultimate CVT! Finally to the customer

The "Jatco CVT-X" (hereinafter referred to as CVT-X), which started production at JTC in November 2020. It was fully launched in the European market in June 2021 (installed in the Nissan Qashqai). The new CVT will be on the market for the first time in two years and three months since Jatco CVTS (March 2019). My JATCO will feature the CVT-X three times from this issue.

In the first installment, we will deliver the reaction of the media, the reaction of the officer who took the test drive on the CVT-X equipped car (Mr. Nakatsuka's test drive comment * video 25 seconds), and the nostalgic JTC production start ceremony photo book.



Nissan Qashqai

ENGLISH





Jatco CVT-X Birth

Living

2021.08.19 | Special Feature



TEAM E!
External
Nissan te with mindset
Knical College
Challenge part 1

2021.08.19 | Special Feature



[TOPICS] 950,000 Saving liters of water. From Fujinomiya "YANO Ba Rub saves the earth

2021.08.19 | Video

Use



High quality new business
Deliver goods to the world

2021.08.19 | Serialization



Think about SDGs together Let's go!

2021.08.19 | Serialization

INFORMATION

Jatco

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Jatco CVT-X

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News release and media reaction



With the launch of the CVT-X, JATCO distributed product information in news releases to various media. In response, it has been featured in various media such as newspapers and WEB media. Especially on the WEB media, you can directly touch the comments of customers, so please take a look.

CVT-X News Release (JATCO Homepage Link)

https://www.jatco.co.jp/release/2021/20210630 1246.html

An example of a WEB media article (Exhibitor: New Switch, Nikkan Kogyo Shimbun)

https://news.yahoo.co.jp/articles/5eec41aa50b9ed34a01330f09d00b940d333d047

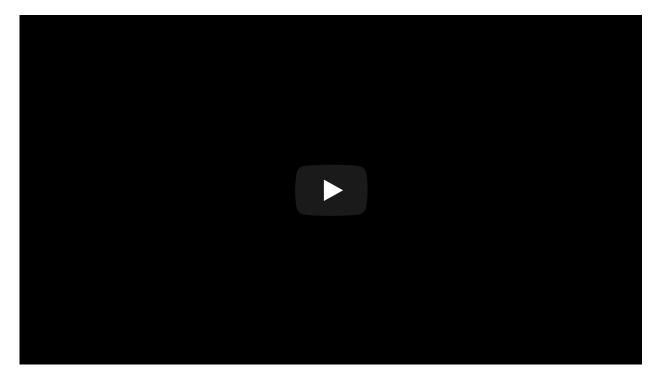
Customer comments (partial excerpt from the above WEB media)

- It is very difficult to improve fuel efficiency by 8% without degrading the performance of the engine. This is a delicious story for car makers to introduce ...
- I didn't like the rubbery feel of CVTs, so I avoided CVT cars as much as I could, but the feeling of CVTs has improved considerably these days.
- This is sober, isn't it?

Famous motor journalist Yasutaka Gomi

I tried riding a vehicle equipped with CVT-X

A video of Mr. Yasutaka Gomi (* 1) test-driving the Nissan Rogue (a combination of a 3-cylinder 1.5-liter turbo engine and a CVT-X) at the Nissan Oppama Grand Drive is available on YouTube. The test drive evaluation is just a "solid compliment". I'm calling you out in Japan too! He also commented on the CVT, so please watch it (CVT comment is around 6:46).



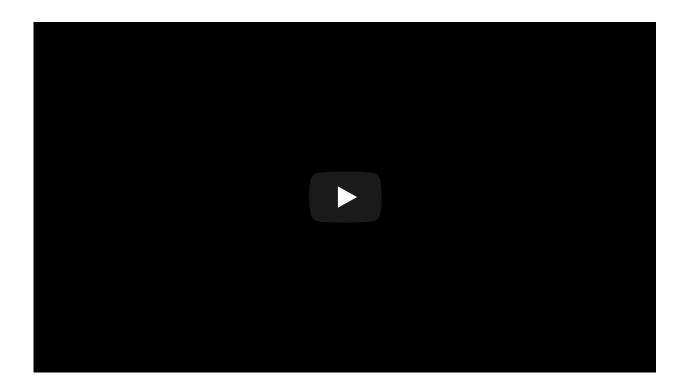
https://my-jatco.com/featured/1266/

* 1: Japanese motor journalist, general automobile consultant, content producer,
YouTuber. Representative of Cosmic Powers Co., Ltd. Former racing driver. Member of
the Automobile Journalists Association of Japan. Japan Car of the Year Selection
Committee. * Exhibitor: Wikipedia

Jatco officers try to ride a CVT-X equipped vehicle

(With comment from Mr. Nakatsuka immediately after the test drive!)

Many of you may have heard that the CVT-X is a wonderful product. Unfortunately, only a limited number of people know the power of the CVT-X, which has not been released in Japan. Meanwhile, on June 12, we held an executive test drive event in the Mogi area. At the test drive event, there were many positive comments such as "high physical ability", "smooth acceleration", "good response", and "I want you to sell it in Japan".

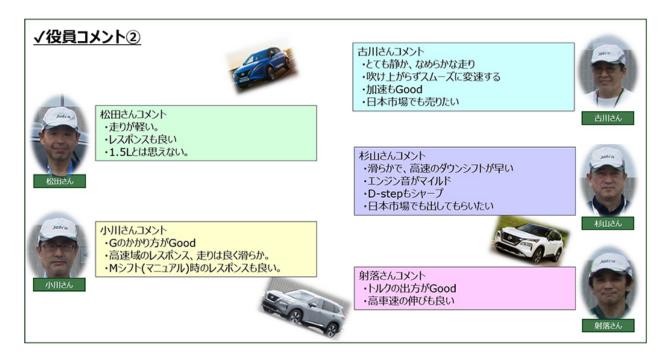


Comment from Mr. Nakatsuka immediately after the CVT-X test drive * Video 25 seconds



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Already nostalgic? JTC production start ceremony photo book

We will look back on the photos of the CVT-X production start ceremony held in the Fuji 2 area on November 20, 2020.

* Click the title of the image to see the photo book.





 $\underline{\mathbb{1}} \, \underline{\text{Ceremony photo}}$

2 Photo after the ceremony

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difference"



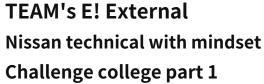
No change in New Normal

Metal casting. "Unchangeable values" And "The importance of sustaining



Further offensive to the Chinese market! Changan Automobile business started!!!









16+

Cumulative CVT production 50 million Achieving the platform-Let's talk, Jatco History and future ~



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