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### **Self-introduction from new president Sato**

The real face of Mr. Sato who seems to know but does not know unexpectedly

Mr. Sato was appointed president from January. Actively active as the new president

However, in the meantime, I will tell you about my background, my company life, my private life, etc.

Mr. Sato spoke from his own mouth. "I'm embarrassed."

An interview where personality oozes out in a frank talk without decorating while prefaced have become.

## Mr. Sato's birthplace and career



出身 大分県日田市 生年月日 1960年09月28日 1983年03月 大分大学 工学部 卒業 1983年04月 日産自動車株式会社 入社 2004年04月 ジヤトコ株式会社 生産技術本部 材料工法開発室 室長 2005年04月 同社 生産本部 第三事業所 所長 2006年04月 ジヤトコメキシコ社 副社長 2007年06月 同社 社長 2009年04月 日産自動車株式会社 パワートレイン・プログラム・ダイレクター 2010年04月 ジヤトコ株式会社 執行役員 品質監査室・ジヤトコウェイ推進室・ジヤトコ メキシ コ社・ジヤトコ(広州)自動変速機有限公司担当 2012年03月 ジヤトコ 米国会社・ジヤトコ メキシコ社 会長 2014年02月 ジヤトコ株式会社 常務執行役員 生産部門担当 2015年04月 同社 専務執行役員 生産部門担当 2016年04月 同社 専務執行役員 コーポレート品質保証部門担当 2018年04月 同社 専務執行役員 コーポレート品質保証部門・生産部門担当 2019年04月 同社 副社長 コーポレート品質保証部門・生産部門担当 2021年10月 同社 副社長 コーポレート品質保証部門・生産部門担当・人事部門担当 2022年01月 同社 代表取締役社長・最高経営責任者

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From the JATCO homepage

htt ps://www.jatco.co.jp/release/2021/20211207\_1290.html

Short sleeve shorts



Hita City, my hometown, is a basin with a lot of water. A small city called Little Kyoto Mamedamachi, which has an old townscape, is famous for its population of 20,000 people with many tourist resources. It's a city. Hita Shrine, the god of sumo wrestling, is enshrined near the parents' house and is soiled in the precincts. There is a rare shrine with bales. When I was a kid, yokozuna came to visit me I remember being surprised that "Yokozuna is big".



Since I was a child, my body shape has remained the same. 30kg for 3rd grade, 40kg and 10kg for 4th grade It increased steadily, and weighed 60 kg in the sixth grade. Run in short sleeves and shorts all year round It was spinning. Don't think you'll be asked what you were good at. Judo I haven't done it, but it's a black belt.

What I recognize as a Kyushu boy is the structure of the face. The thickness of the eyebrows and the size of the eyes difference. It is often said from ancient times. And Mr. Saigo. Saigo is a hero for people in Kyushu is. What Mr. Saigo did in the restoration, and finally, fight around all over Kyushu My father told me many times about the situation. I like Sego-san's personality and life style vinegar. Easygoing, take everything. At the end, I'm all dissatisfied with the people around me The will to take on and die for it. A hero from childhood





Another favorite is Zhuge Liang Komei. When I was a kid, I read Sangokushi and said, "This person, It was the first time I thought it was cool. Send out a ship with a straw doll and shoot the opponent's arrow The place where you receive and collect 100,000 arrows is, "I hope I can think like this. I thought. Became a member of society and learned how to plan McKinsey's strategy Sometimes the instructor said, "The amazing strategy that is easy to understand is Zhuge Liang Komei." I was introduced and learned again from there. Now, when I teach strategy He cites Zhuge Liang's plan, the total of three-thirds of the world.

When I learn, I prefer to find and read books on my own. Tell someone It's a type of reading a book rather than getting it. "If you read a book, try it" If you think that a business book or anything is fine for Toh, I will try it first. Dracca

https://my-jatco.com/featured/1687/ 2/6 page -I read a lot. If you get lost, you still open Drucker. Also, "economy

This is an appendix book of a magazine that explains "It's going around like this." This is very minute

Easy to pick up. It's nice to be shown in the illustration. I still leave it at home

I see it from time to time.

## Borrowing 21.5 billion yen

After joining the company, I asked Mr. Kojima, who became the president of JATCO, to take a look.

I was there. Immediately after joining the company, I was pulled by the Yokohama factory, and later called by JATCO.

I got it. I grew up looking at Mr. Kojima's back all the time in the forging world. ancestor Then, Mr. Maejima who was under Mr. Kojima. This person was a person with a large degree. 1985

When I was 25 years old, I was allowed to spend 1.5 billion yen and put forging equipment in Yokohama and Fuji.

However, this equipment was difficult and could only be used by me. Production will stop without me When I was living between Yokohama and Fuji, I was forced to fall down.

It was. At that time, Mr. Maejima said, "Sato, it's okay. Leave it to another guy! "He added a person. The equipment will be abandoned after a while, but before I asked Mr. Shima to save me from a very difficult situation where there was no escape.



From this experience, I greatly regret that "technology is meaningless unless it can be handed down."

Technology that cannot be handled by other people and that is attached to an individual does not become a business after all.

vinegar.

In addition, there was talk of creating a forging area at the Kyushu factory during the bubble period in 1990.

I got it. Here, I bought a machine of 8,000 tons or 2,500 tons and spent 20 billion yen.

Yeah. However, the bubble burst and the story stopped. How about the machine you bought

What do you do? I have to lie down in the corner of the Yokohama factory. Sadly

I'm sad. Nishimura (SVP) will launch it later, but I'm temporarily

I thought that the company had a loan of 21.5 billion yen, including the previous 1.5 billion yen.

Based on these experiences, when I was 30 years old, I changed my mind from technology-oriented to business-oriented.

I replaced it. And "I need more economic knowledge to run a business" I'm dying to start studying, but let's talk about it another time.

# 10,000 yen chestnut yokan

I am trying to change my mood in various ways to switch between ON and OFF. example
For example, walking or jogging. When I'm in Fuji on Saturdays and Sundays, once I go out, it's about 2 hours
I am walking and running. In terms of distance, it goes back and forth from here (Fuji) to the Kanbara factory.
I wonder if it will be done. Also, I like cakes. I secretly went to eat alone
vinegar. I buy sweets online or anything. The other day, "Matsuko's unknown
When I saw the introduction of chestnut yokan in "The World", I pushed it online.
rice field. Then it costs 10,000 yen per bottle. I was a little drunk. But terribly
it was delicious. In Shizuoka, Zoree in Shimizu is good. Especially fruit
The cake I used is delicious.

I really want to eat ramen after drinking, but the doctor says ramen is the worst That's why I put up with it and buy convenience stores. Now Lawson's Ma Ritozzo is the best.

## Like a refreshing southerly wind

It's embarrassing to say it, but my motto is "live like the south wind"

I want to. " It does not get in the way of people and makes people feel comfortable. Refreshing south

I want to get in touch with people as warmly as the wind. I've always thought so.

Say to all employees, "Let's aim for a company like DENSO together."

is. The once-in-a-century transformation period is a once-in-a-century opportunity.

"Jatco can do it," is my confidence and determination as president. stop

Everyone is aiming for it while having fun. I would like to make such a company.



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12+

I want to tell children-study I can't tell you at school, actually From seniors who are active in society Message ~

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