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For those who are worried about SDGs, use 169 target icons and explain target 12

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SDGs

Let's think about SDGs together! 169 targets for you suffering from SDGs Icon utilization and explanation of goal 12

Which of the 17 goals does JATCO's corporate activities or your own activities fall into?
Have you ever wondered? In such a case, 169 targets that show concrete examples
It is said that you should use it. This time, I saw this 169 target in Japanese
We will introduce examples that are easy to understand and explain Goal 12 in a simple manner.


vinegar.

169 targets that are easier to see

The number of targets is 169, which is more than the Joya no kane. If you ask only a few, it seems to give up
But what if it was lined up with a clean design and simple words that were easy to see?
Shall we?


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1日150円以下で生活する人をゼロにしよう



すべての子どもに、無償で質の高い初等・中等教育を



あらゆる意思決定に、男女が平等に参加できる社会へ



再生可能エネルギーの、世界的な使用率をあげよう



一人あたりの食品廃棄を半分に減らそう



地球上からあらゆる暴力と、暴力による死をなくそう



Asahi Shimbun Digital SDGs169 Target Icon Japan Version

<https://www.asahi.com/ads/sdgs169/result/>

Last year, Asahi Shimbun Digital told students and young people nationwide that "The world of 2030 is your word.

The leaves will change! 169 Let's make a Japanese copy of the target! "

It is. If it has such a beautiful design and a simple word, you can see it.

Even if you do, you may not feel that much pressure.

Applying the SDGs to corporate activities and yourself Kini

When trying to apply the SDGs to your business activities and your actions, the 17 goals are

Since the degree of freedom of interpretation is high, it seems that people often get lost. Compared to that

Since the target of 169 is concrete, it is easy to judge which one applies to it.

It has been. Use 169 targets to see progress and final outcomes for efficiency

It is a target.

Difficult if you use simple words made by students and young people and icons with design

It feels much more familiar than looking at a line of 169 good sentences. first

Why don't you look at it from the field you are interested in?

Goal 12 Responsibility to create Responsibility to use



Producers and consumers should act responsibly to protect the global environment and people's health.

Cormorant

Goal 12 “Responsibility to create” is to ensure sustainable production and consumption.

I am aiming for. As one of the current issues, resources such as food disposal and dumping of valuable resources

The waste of sources can be mentioned. To get better quality and more with less resources

There is a need for a mechanism that enables production and consumption.

In addition, large companies and multinational companies can carry out projects in a sustainable manner and disclose information.

And the use of eco-friendly goods and services by the national and local governments, and the people

It is necessary to be able to acquire knowledge about living in harmony with nature.

JATCO's "improvement of transmission efficiency and development of electrified products" is itself

Contributes to sustainable management and efficient use of natural resources. Improve product quality and break

It is also effective to make it difficult. In addition, including the reman business (regeneration of used products)

Promote the 3Rs of reduce, reuse, and recycle, reduce harmful substances and chemicals

We manage substances. Also, as an individual level activity of employees, in Japan

Social contribution activities such as "Stenai Life" and collection of aluminum cans and PET bottle caps

We are promoting the movement.

The practice of corporate activities for JATCO's Goal 12 is continuously being promoted.

These activities will be further promoted for future electrification. On the other hand, big

To reduce food waste, which is one of the major issues, it is important for us to have individual awareness and efforts.

vinegar. Why don't you review this part again?

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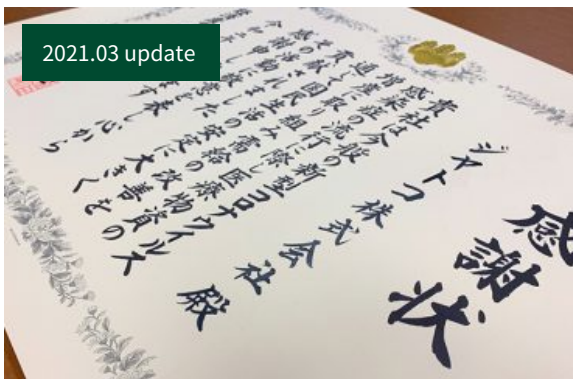
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