

**The My JATCO editorial team was unexpectedly interviewed.**  
~ Forman Maezawa attacks the My JATCO editorial team! ~



"Where on earth does the always energetic My JATCO editorial team get their energy from?"

This simple question was asked by Maezawa-san, the foreman of the Area 3 Forging Plant.

Normally, he is the "PR officer" who reports on events and happenings, but this time he will actually be the one doing the reporting!

He interviewed Yamada-san and Ichikawa-san from the My JATCO editorial team, who have had a long-standing relationship with the forging plant, to get a glimpse behind the scenes at the editorial department.

We will keep the fact that the article will be published a secret from the person in question... (laughs)

### **The source of energy is "everyone in GENBA"!**

You both are always so powerful! Where does that energy come from?

Yamada:

After all, talking to everyone on-site is the best source of energy. The more I go, the more I discover and am inspired, making each day truly enjoyable.

I cover stories with the desire to "disseminate information," and recently my articles have led to connections across departments, and we've seen an increase in inquiries

to our public relations department...it makes me really happy.

In fact, even when I'm feeling a bit down, going to the site cheers me up, so I "escape to the site" from the 7th floor of our headquarters, where the My JATCO editorial team is located (laughs). There are special helmets available too!

Ichikawa:

I'm in charge of our social contribution activities, and I really love all of the volunteers who participate. When I see people naturally connecting through these activities even though they usually work in different workplaces, I think to myself, "I'm glad I do this job."

Volunteering is a place where words of "thank you" naturally fly around. I'm so happy to be able to see that moment right in front of my eyes.



Yamada-san and Ichikawa-san are really fond of the helmets we gave them as presents and wear them all the time in the office.

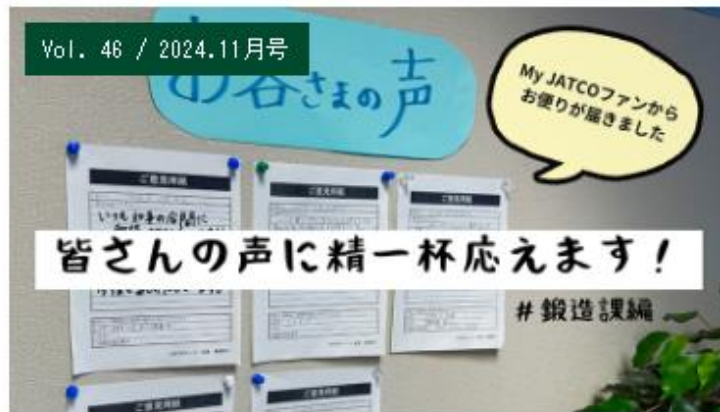
### **Which "on-site star" left the biggest impression on you?**

Yamada:

Shiozaki-san from the forging factory. It was the first time that Maezawa-san had requested me to come and interview someone who was working hard, so I was very happy.

Seeing how people with disabilities go about their work and the passion of the foreman who supports them made me think, "This is something I definitely want to

share." After the article was published, it got over 100 likes. This gave me the realization that "the voices of those on the ground were being properly heard."



特集

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## 皆さんの声に精一杯応えます！ #鍛造課編

The article that sparked the expansion of connections

From there, we were invited to events marking the transfer of the Kakegawa Plant, to ceremonies for X-in- equipment, and our connections expanded to the Fujinomiya Plant as well.

In last year's "Real My JATCO Awareness Survey," readership increased from 40% to over 80%! We've had people from the procurement department ask us to come to their supplier briefing sessions, and we feel that the presence of our public relations department is gradually increasing. This year, I would like to get involved with the finance and development teams as well!





As "on-site public relations experts," what Yamada and Ichikawa value most is hearing the voices of people working on the ground with their own eyes and ears, and then conveying that voice.

Ichikawa:

When it comes to social contribution, the employees who volunteer are my "stars." I truly believe that because we are a place where people can function beyond the boundaries of workplace and position, human connections naturally emerge.

The column published in June received over 80 likes. I was also happy to receive this award and to have been able to push my seniors aside and take first place (laughs).



My camera was closely following them even at the scene of their social contribution activities. We won't miss your hard work!

**"This is a great place to work!" What was the scene where you thought that?**

Yamada:

This was at Mukai-san's (at the time) Fujinomiya Plant. There was a warm atmosphere throughout the place, and it was impressive to see everyone knowing each other and calling out to each other as they passed each other.

Both of them:

The former Kakegawa Plant is also a memorable place for me. At first, I felt a bit out of place, but after visiting many times, people gradually became more comfortable.

Now they are very cooperative when we do interviews, and it's nice when people on the production line naturally talk to you!

### **What kind of person is the president really?**

— You two have many opportunities to interact with the CEO. Please tell us what Sato CEO is really like!

#### **(In unison) That's a great question!**

- Favorite food is "sausage"
- I'm also very interested in social media and recently started an Instagram account!
- They are curious and like to try things out (like trying colored contact lenses...lol)

Yamada:

Someone who cares about their employees and thinks about JATCO's future 24 hours a day. His catchphrase is "thinking is free," and when he comes up with an idea, he takes action immediately!

He is a reliable president who steadily turns ideas that are beneficial for employees into systems and puts them into action.

Ichikawa:

He regularly participates in social contribution events and is so natural that sometimes I don't even notice.

He often says, "I used to be a forger," and is a "sympathetic CEO" who is very understanding of the manufacturing site!



Sato CEO working up a sweat together with the others as he takes part in the cleanup activity

### **Editor's Note**

The reason why the My JATCO editorial team stays so energetic is, of course, our connection with "everyone on the front lines"!

This time, I was the one being interviewed, which allowed me to reaffirm the thoughts and bonds between people behind public relations.

Thank you, Maezawa-san, for the fun reverse interview!



We look forward to your continued support, Maezawa-san!